



## Lord Digby Jones

**Former Minister of State for Trade & Investment; Former Director-General of the CBI**

*"The voice of British business"*

Lord Jones is one of the world's most acclaimed business commentators. As Director-General of the CBI, he became well known for his candid visions for business and as Minister of Trade and Investment he changed the way UK Trade and Investment was perceived, expanding into all major international markets.

### TOPICS:

- Mergers and Acquisitions
- The Future of Business
- The Effects of Globalisation
- Wealth and Job Creation
- Effective Knowledge Management

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2011** Fixing Britain: The Business of Reshaping Our Nation (with Michael Wilson)
- 2002** Effective Knowledge Management: A Best Practice Blueprint

### IN DETAIL:

In the late 1980s and early 1990s he was involved in most of the major management buy-outs and merger and acquisition activity in the West Midlands. In 1998 Lord Digby Jones joined KPMG as Vice-Chairman of Corporate Finance where he acted as close adviser to many public companies across the United Kingdom. When he left the CBI (2000 - 2006), Lord Jones became Chairman and senior adviser to the CEO of the Deloitte Industries Group. Following his departure from Ministerial office in 2008, he was appointed Business Ambassador for UK Trade and Investment. He received a knighthood for his services to business and was created a life peer as Lord Jones of Birmingham. Currently Lord Jones is Chairman of the International Business Advisory Boards at HSBC and British Airways, Chairman of Triumph Motorcycles Limited as well as Corporate Ambassador for Jaguar Cars and JCB.

### WHAT HE OFFERS YOU:

Lord Digby Jones shares his insightful views on the world's economies and the changing face of business in the 21st century. As former Director-General of the CBI, Lord Jones has a unique breadth of experience when it comes to a focused business approach. In his presentations he offers the tools to reignite and stimulate business performance with better and more effective leadership and innovative thinking.

### HOW HE PRESENTS:

Lord Jones' combines the serious and the jovial for audiences requiring a topical and dynamic element at their event. He is also an accomplished and highly engaging presenter who is well known for his forthright and direct approach.