



Don Strickland

Business Visionary and Serial Innovator

Expect to come away with a unique perspective on innovation, leadership and entrepreneurship.

Don Strickland is a former Senior Executive at Apple, CEO of PictureWorks and CEO of IPIX. He has successfully built businesses internationally for both large public companies and private start ups. As a CEO, Don has consistently combined new technologies and business models to reinvent companies and grow stockholder value.

TOPICS:

- What It Takes to Build a Really Great Company
- The New World of Data: The Leadership Challenge
- The New World of Data: Data Driven Innovation
- Business Model Innovation

LANGUAGES:

He presents in English.

IN DETAIL:

Don Strickland was the visionary behind the world's first consumer digital camera, which he developed as Kodak's VP of Digital Imaging and launched into the market after joining Apple. As Apple's VP of Imaging and Publishing he led the re-architecture of Apple's computer platform for the publishing market from traditional print media to "new media" including the Internet, music and video. He left Apple to become CEO of Silicon Valley startup, PictureWorks Technology, and was a pioneer of the Web 2.0 business model. He took the company public through a merger with IPIX, and built the market value to US\$1.6 billion. He currently advises technology companies on business model innovation, leadership and entrepreneurship and serves as Advising Director of Innovation and Entrepreneurship, Imperial College London.

WHAT HE OFFERS YOU:

Don speaks on the key topics facing C-Level management and Boards of large companies. He works with the client beforehand to understand their business challenges, venue and goals. He tunes his presentation to the audience, and allows ample time for follow on Q&A and discussions.

HOW HE PRESENTS:

He adapts to the forum of the client, delivering high added value as a speaker, advisor or moderator. His unique insights into how business really works "from the inside" are fascinating and memorable.