

Douglas McWilliams

Economist and Founder, CEBR

"One of Europe's foremost forecasters of UK and international economies"

Douglas McWilliams is one of Europe's leading economists and most respected economic forecasters and analysts of UK and world economic trends. He is the founder, and formerly the Executive Chairman and Chief Executive, of the Centre for Economics and Business Research (CEBR).

TOPICS:

- Global Economic Outlook
- Business Trends
- Industrial Sector
- Economy of London
- Learning from the Financial Crisis
- Stability and Risk

LANGUAGES:

He presents in English.

PUBLICATIONS:

2019	Driving the Silk Road
2018	The Inequality Paradox: How Capitalism Can Work for Everyone
2015	Flat White Economy: How the Digital Economy is Transforming London & Other Cities of the Future

IN DETAIL:

Douglas advises 25 of the FTSE companies on economic and business trends and the implications for their strategies. His clients also include most of the UK's top retailers, four out of the UK's top ten legal firms and some of the leading firms of accountants, including the Institute of Chartered Accountants in England and Wales. At a local level, he is the acknowledged expert on the economy of London and the prospects for the financial City of London, and is economic adviser to the North West Regional Development Authority and the Isle of Man Treasury. He is a regular contributor for *The Times*, frequently appears on current affairs and business television programmes such as *Newsnight* and *Business Breakfast*.

WHAT HE OFFERS YOU:

Douglas is widely respected for his understanding of the implications of economic trends for business decisions. He is also famed for his communications skills and his unique talent for being able to put across complex economic facts and forecasts in terms that can be understood by non-specialists.

HOW HE PRESENTS:

Douglas' presentations are clear, concise, well argued, interesting as well as informative and supported by clear visual material.