

Duncan Wardle was Head of Innovation and Creativity at Disney, where he developed his unique Design Thinking methodology which he used to train Disney staff to be innovative. After leaving Disney, he set up his own iD8 & innov8 company to train staff at other companies how to be innovative and creative.

TOPICS:

- Embedding Innovation into Everyone's DNA
- Harry Potter Themed Presentation
- Innovating @ Disney
- Think Different!
- The Theory of Creativity
- Design Thinking for Innovation
- Insights for Innovation
- Embedding a Culture
- Human vs Artificial Intelligence

LANGUAGES:

He presents in English.

IN DETAIL:

As Head of Innovation and Creativity at Disney, Duncan and his team helped Imagineering, Lucasfilm, Marvel, Pixar, and Disney Parks to innovate, creating magical new storylines and experiences. He now brings his extensive Disney expertise to audiences around the world using a unique approach to Design Thinking, helping people capture unlikely connections, leading to fresh thinking and disruptive ideas. He teaches innovation Master Classes at Yale, Harvard, and Edinburgh University. Duncan has received a few awards, including an Honorary Doctorate, The White House American Citizen Award, Duke of Edinburgh Award and was 2022 Speaker Contest Winner at the Nordic Business Forum.

WHAT HE OFFERS YOU:

Duncan empowers his audiences to recognise the immense influence of innovative thinking on organisational success and its positive impact on corporate culture. He encourages them to transcend their own limitations and embrace fresh perspectives.

HOW HE PRESENTS:

Duncan fills his presentations with colourful Disney anecdotes, vibrant drawings, and his unique artistic flair. He shares creative techniques to develop big, innovative ideas. He leaves audiences inspired to explore unconventional paths and discover innovation in unexpected realms.

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