

Prof. Eddie Obeng

World Authority on Project Management

"Energy meets thoughtfulness, innovation meets practicality – in one man"

Professor Eddie Obeng is Founder Director of Pentacle the world's first virtual business school and the first organisation to offer an integrated management approach specifically designed to meet the challenges of our fast changing, complex 21st Century.

TOPICS:

- Human-Machine and AI: People-Centred Future of Work
- Digitally Transform Successfully
- Use Virtual Reality for Flexibility and Scalability
- How Navigate Global Uncertainty
- How to Increase Productivity and Get Aligned
- Speed of Delivery in Turbulence
- My Unedited Life Story in a Digital Business

LANGUAGES:

Eddie presents in English.

PUBLICATIONS:

2024	All Change!: The Secret Art of Transformation, Perfect Project and Change Management
2017	Who Killed the Sparq?
2008	The Complete Leader: How to Lead to Results (with Christophe Gillet)
2002	Money Making Machine
2001	Never Reorganise Again!

IN DETAIL:

In addition to founding Pentacle, Eddie established QUBE, the world's best 3D learning environment. He was previously an Executive Director at Ashridge Management College, having begun his career with Shell. Prof. Obeng pioneered the concept of the 'New World' throughout the 1990's. He and his team have spent the best part of a decade re-writing the fundamentals of business management to create their own coherent, joined up New World approach. They have challenged all the established thinking from strategy as environmental fit to 'hero' leaders and re-interpreted the needs for the 21st century of complexity and fast change.

WHAT HE OFFERS YOU:

Using his extensive experience and insights Eddie will challenge your perceptions and help you to see the new reality. But more than just 'talking concepts' he will use examples from real life client assignments to illustrate and explain, proving, in his words that "The future is now because most of us are already late!".

HOW HE PRESENTS:

Eddie is an exciting, energising, thought-provoking, humorous and highly inspirational speaker who is never afraid to be controversial. He is also a great presenter.