As a keynote speaker, Enrique Dans is a leading Spanish academic and thought leader specialising in innovation, digital transformation, and the societal impact of technology. He is widely recognised for his ability to translate complex technological trends into clear, practical insights for business audiences.

TOPICS:

- Living in the Future
- The Impact of AI on Business Models and Society
- The Future of Work and Digital Organisations
- Trust, Ethics and Regulation in the Digital Age
- Web3 and Next-Generation Internet Ecosystems

LANGUAGES:

He presents in English and Spanish.

IN DETAIL:

Over a career spanning more than thirty years, Enrique has combined academic rigor with active engagement in the business world. He earned his doctorate in Information Systems from UCLA Anderson School of Management and completed postdoctoral work at Harvard Business School, experiences that underpin his analytical approach to innovation. Alongside his long-standing role at IE Business School, he has collaborated with global organisations, advised startups and corporations, and contributed to international academic and professional conversations, including engagements with institutions such as University of Oxford. His work has earned him recognition as a leading influencer in technology and innovation, particularly for his early insights into internet-driven disruption.

WHAT HE OFFERS YOU:

Enrique provides audiences with a clear and structured understanding of how technological change translates into strategic impact. His keynotes focus on helping organizations make sense of rapid innovation by connecting emerging trends to practical business decisions.

HOW HE PRESENTS:

As a keynote speaker, Enrique delivers his ideas in a style that is both intellectually rigorous and highly accessible. He combines analytical depth with clear, engaging storytelling, making complex concepts understandable without oversimplifying them.