

Fleur Pellerin

Former French Politician & Founder Korelya Capital

"Architect of the French Tech movement"

Fleur Pellerin is a French businesswoman and former politician who served as a government minister. Fleur is the founder of Korelya Capital, an investment fund to support Korean investments in France in the fields of new technologies, as well as to finance French start-ups by giving them access to Asian markets.

TOPICS:

- Politics
- Leadership
- Future and Technology
- Education

LANGUAGES:

She presents in English, French & German.

IN DETAIL:

Fleur Pellerin's political career began when she joined Lionel Jospin's campaign team. Committed to the left, she then became responsible for the Society and Digital Economy poll during François Hollande's presidential campaign. Fleur joined the French government in 2012 as Minister for SMEs, Innovation and the Digital Economy. In August 2014 she was appointed Minister of Culture and Communication. Alongside her political career, Fleur is a lecturer at the École National d''Administration (ENA). She has been a Director of the Public Sénat channel since 2011.

WHAT SHE OFFERS YOU:

As the architect of France's tech start-up scene, Fleur Pellerin is ideally positioned to advise businesses on the importance of expanding their mind-sets to embrace digital change. She also shares with her audiences how to successfully support European companies in their growth in Asia.

HOW SHE PRESENTS:

Fleur Pellerin is a highly competent commentator, sought-after by a wide range of audiences eager to tap into her wealth of expertise.