



Florence Eid-Oakden is the Founder & CEO of Arabia Monitor, a research and advisory firm focused on the Middle East & North Africa (MENA) region. Previously, Florence was Vice President and Senior Economist for MENA at JPMorgan and Professor of Finance and Economics at the American University of Beirut.

TOPICS:

- Risks and Opportunities of Doing Business in the Middle East
- Economics in a Turbulent World
- Geopolitics
- ASEAN-MENA: Emerging Hubs of South-South Trade
- Investment Management
- Entrepreneurial Finance: What it Means for MENA

LANGUAGES:

She presents in English, Arabic, French and Spanish.

IN DETAIL:

Florence holds a Ph.D. in Organization Economics from the Massachusetts Institute of Technology and has held Visiting Professorships at INSEAD and HEC - Paris. Florence has worked for the World Bank on Latin America and North Africa, the Ford Foundation in New York and with Save the Children in Beirut. She has been a contributing author to the World Economic Forum's Arab World Competitiveness Reports. She is a Member of the Board of Directors of the Arab Banking Corporation International Bank in London and has served as a board member of SHUAA Capital. Florence appears periodically on CNBC Europe, CNBC Arabia, CNN and the BBC.

WHAT SHE OFFERS YOU:

With a wealth of experience and an unparalleled depth of research into the macroeconomic and the geopolitical landscape of the MENA region, Florence is highly sought-after by audiences eager to benefit from her considerable expertise.

HOW SHE PRESENTS:

An accomplished speaker, Florence's presentations are seamlessly put together. Her messages are powerful and effective, delivered in her personal and highly professional style.