



## Prof. Fons Trompenaars

### Authority on Leadership and Cultural Diversity

*"An acclaimed world-class management guru and author on culture for business issues"*

Fons Trompenaars is the Founder and Director of Trompenaars Hampden-Turner, an intercultural management firm. Known world-wide for his work on the subject of culture and business transformation, he helps Fortune 500 companies solve their business and cultural dilemmas and increase global effectiveness and performance.

#### TOPICS:

- Digital Transformation: Managing Dilemmas in a Digital World
- Cultural Transformation - Leveraging Diversity
- Test Your Covid-19 Agility: Are you Ready?
- Cultural Values, National Responses, and the Coronavirus
- Recovery Through Reconciling COVID-19 Dilemmas
- How to Resolve the Dilemmas Created by Covid-19

#### LANGUAGES:

He addresses audiences around the world, in English, French, Dutch and German.

#### PUBLICATIONS:

- 2020** e-book The Covid-19 Survival Guide
- 2016** Rewarding Performance Globally: Reconciling the Global-Local Dilemma (with Robert J. Greene)
- 2010** The Global M and A Tango: Cross-cultural Dimensions of Mergers and Acquisitions  
Riding the Waves of Innovation (with Charles Hampden-Turner)
- 2009** Innovating in a Global Crisis: Riding the Whirlwind of Recession (with Charles Hampden-Turner)

#### IN DETAIL:

Listed regularly as one of the world's most influential, living, management thinkers, Fons has been awarded the International Professional Practice Area Research Award by the American Society for Training and Development. He was voted one of the top 20 HR Most Influential International Thinkers 2011 by *HR Magazine*. He is also ranked in the Thinkers50 2011, 2013 and 2015 as being one of the most influential management thinkers alive. Fons was inducted in the Thinkers50 Hall of Fame in 2017 which salutes distinguished Management Thinkers and their contributions. He studied Economics at the Free University of Amsterdam and earned a Ph.D. from Wharton School, University of Pennsylvania.

#### WHAT HE OFFERS YOU:

Having developed a model to analyse cultural differences, the so-called "Seven Dimensions of Culture Model", he shows how managing complexity in a heterogeneous environment is a major challenge for today's international managers and corporate leaders as well as a critical component of long term success. He explains how reconciling cultural differences will lead to competitive advantage.

#### HOW HE PRESENTS:

Fons presents in an entertaining, thought-provoking way and gives interactive introductions into a topic with the aid of examples and best practices that relate to the audience's daily work situation and its implications globally.

2005 Managing Change Across  
Corporate Cultures (Culture  
for Business Series)