



## Francois Pienaar

South African Former Rugby Player

*"His country's most celebrated icon after Nelson Mandela"*

Francois Pienaar is a remarkable athlete, trained lawyer and an ambassador for multi-racial sports and civil rights. He reached the highest peak in rugby union: he captained his country South Africa, to World Cup victory in 1995. He was depicted in Clint Eastwood's blockbuster *Invictus*.

### TOPICS:

- Teamwork: Achieving Success at the Highest Level
- Motivation: How to Get the Best from the Best
- The Courage to Lead
- The Business of Rugby
- *Invictus*: My Reaction
- From Journalism to Politics
- South Africa's Passage from Isolation to Acclamation on the World Rugby Stage

### LANGUAGES:

He presents in Afrikaans & English.

### PUBLICATIONS:

1999 Rainbow Warrior

### IN DETAIL:

Francois is involved in numerous charities and was the founder of the Make a Difference (MAD) charitable organisation when he returned to SA. Francois was approached by the First Rand Group where he became head of sponsorships and strategic business development. He left First Rand Bank to follow his passion for sport, media and entertainment and started Advent Sport Entertainment and Media Pty Ltd in 2009. Francois became Provincial Chairman of First National Bank in the Western Cape until 2009. In 2005, Francois was seconded by First National Bank as CEO for the 2011 Rugby World cup bid.

### WHAT HE OFFERS YOU:

Francois regularly shares his amazing journey of leadership, perseverance and remarkable human spirit. He has proved himself an inspirational leader and is one of the few men on earth who can genuinely claim to have united South Africa behind a common cause.

### HOW HE PRESENTS:

His charisma, leadership and strength of character place him much in demand to speak about the game he loves with a passion all over the world.