



Frank M. Rinderknecht

CEO of Rinspeed and Unconventional Business Visionary

"We want to set trends--we don't want to follow" Frank M. Rinderknecht

So what kind of car you would like? One that shrinks for easy parking? A four-seater that turns into a pick-up at the touch of a button? Or would you like seats that lean into the curves? Well, they all exist. Swiss inventor Frank Rinderknecht comes up with a different curiosity every year.

TOPICS:

- Sustainable Mobility - The Future Way of Driving
- Why Concept Cars?
- Innovation through Emotions
- Automotive Visions - Driven by Emotions
- Challenges and Innovation in the Automotive Industry
- Extraordinary Ways of Communication with Extraordinary Concepts
- Rinspeed sQuba - The First Submersible Car
- The BamBoo
- Automatisations
- Robotics
- Artificial Intelligence

LANGUAGES:

He presents in English, German, French and Italian.

IN DETAIL:

In 1979 Frank founded Rinspeed Inc. and appeared for the first time at the Geneva International Motor Show. Today Rinspeed is a successful automotive consulting business which creates special products and conversions and is internationally renowned for extraordinary concept cars. Rinspeed also focuses on the use of new materials and eco-friendly energies and engines. The Swiss are among the world's pioneers in the area of hydropower - his car creations sQuba is a zero emission car. With his company Rinspeed, he has a habit of unveiling a world's first and most innovative that is guaranteed not to go unnoticed. In 2010, Rinspeed revealed its quirky BamBoo concept, which is bound to evoke plenty of admiration when it makes its debut at the 2011 Geneva motor show.

WHAT HE OFFERS YOU:

The pioneering Swiss car designer shows how dreams become reality. Frank analyses the structures of communication and leadership in organisations and employs the model of extraordinary concepts in the corporate life. His presentations also offer insights into his belief that emotions are an important factor of success - they inspire creativity and innovation and generate new ideas.

HOW HE PRESENTS:

Through wit and intelligence Frank will be a thought-provoking, out-of-the-box thinking speaker at your event.