


Frank Rinderknecht is the Swiss automotive visionary who founded Rinspeed as a student at the Technical University of Zurich. He is an innovator, a revolutionary and a disrupter who is best-known for Rinspeed's concept vehicles.

## TOPICS:

- Sustainable Mobility - The Future Way of Driving
- Innovation through Emotions
- Automotive Visions - Driven by Emotions
- Challenges and Innovation in the Automotive Industry
- Extraordinary Ways of Communication with Extraordinary Concepts
- Rinspeed sQuba - The First Submersible Car
- The BamBoo
- Artificial Intelligence

## LANGUAGES:

He presents in English, German, French and Italian.

## IN DETAIL:

Today Frank Rinderknecht is a successful automotive consulting business which creates special products and conversions and is internationally renowned for extraordinary concept cars. Rinspeed also focuses on the use of new materials and eco-friendly energies and engines. The Swiss are among the world's pioneers in hydropower, his car creations sQuba is a zero-emission car. With his company Rinspeed, he has a habit of unveiling a world's first and most innovative that is guaranteed not to go unnoticed. Rinspeed is now diving into a completely new Metaverse dimension with his project. With a "sQuba" 3D NFT, the Swiss pioneer will create a bridge between the analogy, the digital and the underwater world for the first time. The 3D NFT will offer a variety of additional exciting features.

## WHAT HE OFFERS YOU:

The pioneering Swiss car designer shows how dreams become reality. Frank analyses the structures of communication and leadership in organisations and employs the model of extraordinary concepts in the corporate life. His presentations also offer insights into his belief that emotions are an important factor of success – they inspire creativity and innovation and generate new ideas.

## HOW HE PRESENTS:

Through wit and intelligence Frank will be a thought-provoking, out-of-the-box thinking speaker at your event.