



## Frank Salzgeber

**Managing Director of Space Sector, Saudi Space Commission**

*"A global authority on the topics of innovation and change management"*

Frank Salzgeber is a leading expert on innovation, entrepreneurship, technology and trends. As Managing Director of Space Sector of the Saudi Space Commission, Frank supports the build-up and operation of the Space programmes of the Kingdom of Saudi Arabia.

### TOPICS:

- Innovation, Trends & Future
- Change & Innovation Management
- Technologies in 2030
- What Does Open Innovation Really Mean?
- Entrepreneurship / Start-Ups
- Innovation in the Day-to-Day Business, Open Innovation
- Digital Leadership
- Industry 4.0
- Innovation or Invention, Isn't It the Same Thing?

### IN DETAIL:

Frank spent 19 years in the European Space Agency (ESA) and he built the largest space entrepreneurship network in the world (ESA BICs). His ESA team initiated over 370 industry transfers and aided over 1,300 start-ups. He supported the exploitation of ESA Intellectual Property and promotes the Integrated Applications of ESA and Directorate of Telecommunications. His team aids industry to work with ESA, venture capitalists to connect to start-ups and helps new space companies into orbit and to the Moon. Before joining ESA, Frank held the position of Founder and CFO / COO for an IT start-up, headquartered in Munich, Germany. Frank also spent seven years at Apple Computer, now Apple Inc., as an account and sales manager, responsible for Central Europe.

### WHAT HE OFFERS YOU:

With extensive international experience gained from many years of working with leading research organisations and hundreds of start-ups, Frank communicates the importance and fascination of curiosity to a wide audience. He shows decision makers from all industries why it is important to foster innovation and how to encourage entrepreneurship and disruption.

### LANGUAGES:

He presents in German and English.

### HOW HE PRESENTS:

An inspiring and charismatic speaker, Frank delivers a powerful message on how innovation and technology will shape our future.