



## Gaia Grant

**Researcher, Global Innovation Leadership Consultant & Creative Thinker**

*The Innovation Paradox: Are you an innovative leader?*

Dr Gaia Grant is the creator of The Innovators Profile, a researcher on innovation, the director of Tirian and author of a number of innovation and creativity books, such as, The Innovation Race: How to change a culture to change the game. Gaia Grant is a lecturer on sustainable innovation culture in international business and strategy, innovation and entrepreneurship, and a doctoral (PhD) researcher at the University of Sydney Business School.

### TOPICS:

- Innovation
- Futurist
- Creative Thinking /Design Thinking
- Leadership
- Corporate Culture
- Team Development
- Business Culture
- The Future of Work

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

- 2016** The Innovation Race
- 2012** Who Killed Creativity

### IN DETAIL:

Gaia has researched, designed and delivered long-term innovation culture solutions for a number of not-for-profit organisations. This work has included directing a one-year project working on innovation solutions for an Australian government project that supports impoverished farmers with improving agriculture techniques in Indonesia, coordinating strategies for refugee organisations to overcome challenges internationally, and producing a health curriculum for more than 25 million teachers / students in India. Gaia has deep insights into the challenges of innovation and change. As a researcher on innovation with the University of Sydney Business School and the creator of the unique “Innovator’s Profile” and “Polar Positioning” (PoP) tool, Gaia provides a unique perspective on how to deal with the dynamic tensions that can either fuel or frustrate innovation for sustainable growth.

### WHAT SHE OFFERS YOU:

Gaia is a recognised thought leader and a highly skilled presenter and facilitator who has developed a wide range of strategies and tools that can be used to find solutions to the most difficult challenges.

### HOW SHE PRESENTS:

Gaia’s presentation approach is evidence-based, example-led and engaging – ensuring her audiences walk away with clear practical frameworks to apply and specific actionable outcomes.