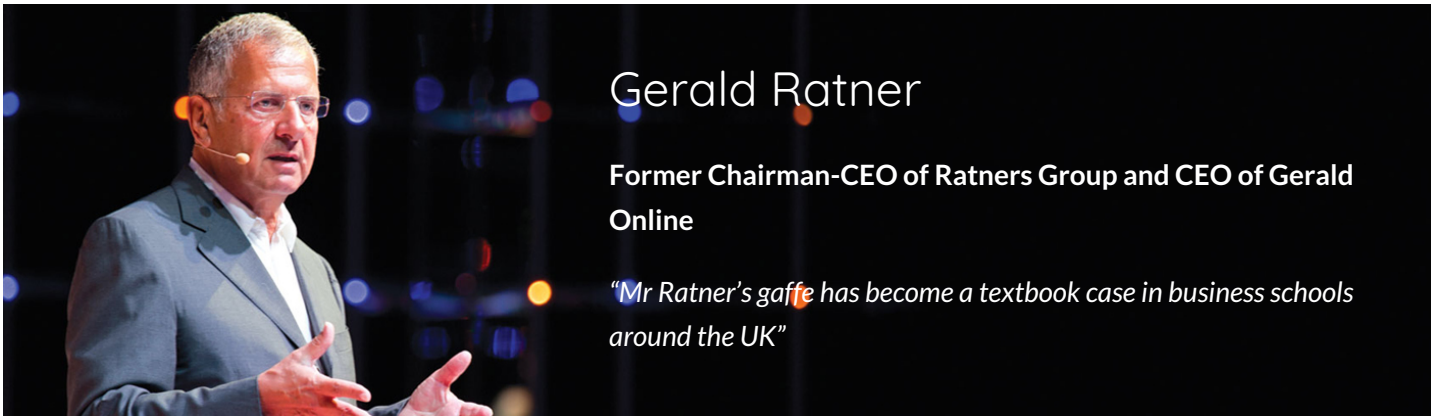


Gerald Ratner

Former Chairman-CEO of Ratners Group and CEO of Gerald Online

"Mr Ratner's gaffe has become a textbook case in business schools around the UK"

Gerald is an experienced retail leader and entrepreneur with over four decades of experience. He is the CEO of Gerald Online and the former Chairman-CEO of Ratners Group, Europe's largest jewellery retailer in the 1980s. Well-known for his pioneering commitment to the strategic management process and his passion for leveraging technology to meet customers' changing needs. He is highly respected for his unique ability to drive businesses forward.

TOPICS:

- Marketing and Branding
- Recovering from Adversity
- Entrepreneurship
- Strategic Management
- Risk

LANGUAGES:

He presents in English.

PUBLICATIONS:

2020 Reinvent Yourself: A Brand New Guide for Reinventing Your Life. How to Be Successful, Achieve Your Potential, and Create Lasting Opportunity for Business Success

2007 Gerald Ratner: The Rise and Fall... and Rise Again

IN DETAIL:

Gerald has always been a groundbreaking entrepreneur, even after some unfortunate comments about product quality caused the business to suffer losses, Gerald rebranded it with a fresh start as Signet Group in 1993. Not to be deterred, he made forays into the leisure industry, selling for a huge profit and turning his focus on America. There, he built an impressive network of 1000 stores, showing the world his power of manifesting visions into fruition. In 2004, Gerald shifted his gaze back to the jewellery industry, launching Gerald Online and bringing the brand back from the brink of obscurity. Gerald is renowned for his retail success in the UK and US, making him a much-referenced entrepreneur.

WHAT HE OFFERS YOU:

Gerald promises a captivating and enlightening experience that motivates audiences empowering them to maximise their success. With years of expertise and wisdom, he helps to unlock potential and provides the resources for growth. Expect to leave inspired, energised and ready to tackle your goals.

HOW HE PRESENTS:

Gerald shares his incredible story of triumphs and setbacks. With a unique blend of charm and wit, he masterfully weaves together anecdotes and insights, leaving a lasting impression on his audiences.