



Gerd Leonhard

CEO of the Futures Agency

"Technology is not what we seek but how we seek"

Gerd Leonhard is a widely-known and top-rated futurist, Founder and CEO of the Futures Agency, a global network of over 30 leading futurists. He focusses on near-future, 'nowist' observations and actionable foresights in the sectors of humanity, society, business, media, technology and communications.

TOPICS:

- Artificial Intelligence (AI) and the Future of Humanity
- Discovering the Future
- The Digital Transformation of Business and Society
- The Future of the Internet: Big Data, Big Brother, Big Tech, Big Telco and Big Gov...?
- Innovation
- Disruptive Technological Change and the Future of the Professions

LANGUAGES:

He presents in English.

PUBLICATIONS:

- 2016** Technology vs. Humanity - The Coming Clash between Man and Machine
- 2011** The Future of Content
- 2010** Friction is Fiction
- 2008** Music 2.0
- 2007** The End of Control
- 2005** The Future of Music

IN DETAIL:

Gerd is a rare hybrid of artist and scientist, with a pioneering background in digital music ecosystems and a head start in the disruption game. For the last fifteen years he has been the first choice in business leaders' minds for inspirational and paradigm-shifting advice. He is highly regarded as a global influencer and has advised many business leaders and government officials around the globe. His list of clients include Google, Sony, UBS, Mastercard, Unilever, Lloyds Bank, BBC, Orange, The Financial Times, Ogilvy, The EU Commission, VISA and many others. Gerd was listed by *Wired Magazine* in 2015 as one of the top 100 most influential people in Europe. In 2006, *The Wall Street Journal* called Gerd 'one of the leading Media Futurists in the World'.

WHAT HE OFFERS YOU:

Gerd enables his clients to futurise their business from leadership and strategy to innovation and culture. His speaking and project engagements are eagerly sought after by business leaders in search of successful evolution. His practical wisdoms and consulting interventions have already helped numerous enterprises master the rapids of digital change and sustain their leadership beyond disruption.

HOW HE PRESENTS:

Gerd's keynotes, speeches and presentations are renowned for his hard-hitting and provocative yet inspiring, personal and intense motivational style.