

Guy Kawasaki

Leading Expert on New Technologies

"A Silicon Valley veteran with experience at Apple and Google"

Guy Kawasaki was the chief evangelist of Apple and a trustee of the Wikimedia Foundation. Guy is the chief evangelist of Canva, an online graphic design tool. He is a brand ambassador for Mercedes-Benz and an executive fellow of the Haas School of Business (UC Berkeley).

TOPICS:

- Innovation
- Creativity
- The Art of Enchantment
- The Art of Social Media
- The Lessons of Steve Jobs

LANGUAGES:

He presents in English.

PUBLICATIONS:

2019	Wise Guy
2015	The Art of the Start 2.0
2014	The Art of Social Media: Power Tips for Power Users
2012	Enchantment: The Art of Changing Hearts, Minds and Actions
	What the Plus!: Google+ for the Rest of Us
2011	Reality Check: The Irreverent Guide to Outsmarting, Outmanaging, and Outmarketing Your Competition
2000	Rules for Revolutionaries

IN DETAIL:

Guy has a B.A. from Stanford University and an M.B.A. from UCLA as well as an honorary doctorate from Babson College. He provides companies with his highly successful blueprint for competing with other organisations for customer attention, dollars and loyalty. Guy has over thirty years of experience with creating innovative products and services and going to market. The quality that separates Guy from other speakers is his willingness to understand your business and your event and then customize his speech for you.

WHAT HE OFFERS YOU:

Guy Kawasaki's in-depth knowledge of high-tech industries combined with years of management experience enables him to address a wide range of audiences. His particular strength is the ability to quickly understand diverse industries and incorporate his pre-existing knowledge into a highly relevant speech.

HOW HE PRESENTS:

An insightful and entertaining speaker, Guy is pure onstage magic. Guy's passion for enchantment coupled with his quick wit brings smiles and applause from everyone in the room.