# Hamish Taylor

**Renowned Expert on Leadership, Innovation & Branding**

*"Acclaimed specialist in customer led transformations"*

An acclaimed CEO and now a broadcaster and inspirational speaker, Hamish Taylor's career has been dynamic and far-reaching. He began as a distinguished employee of Procter & Gamble, before transitioning to Price Waterhouse and then British Airways. He was appointed CEO of the much-lauded Eurostar railway and Sainsbury's Bank, thus launching himself into the pantheon of accomplished and respected business leaders and all before he was 40!

## TOPICS:

- Accelerating Innovation
- Change Management
- Bringing your Brand to Life
- Managing Yourself as a Brand
- The Customer Promise: Lessons in Putting the Customer at the Heart of All Activities
- MasterThief: Lessons in Driving Innovation and Change by Stealing Ideas from the Outside
- Playing Reverse Football: Lessons in Making Sure you Take the Organisation with You!

## LANGUAGES:

He presents in English.

## IN DETAIL:

With a track record of accelerating business growth through challenging the norm, Hamish's influence is highly sought-after by many organisations from every corner of the globe and across all industries. He has been featured numerous times in broadcast media and serves as a trusted advisor and mentor to international corporations and Governments, applying his expertise in innovation, customer focus, and people leadership.

## WHAT HE OFFERS YOU:

By sharing practical insights and strategies, Hamish empowers organisations to make customer value a top priority, helping them enhance customer experiences, drive innovation, and achieve sustainable success.

## HOW HE PRESENTS:

Drawing from his extensive experience, he supports his teachings with compelling case studies and real-life anecdotes. His insights provide audiences with tangible tools and ideas that can be readily applied in their own work environments. Hamish ensures that his key takeaways are actionable, empowering individuals to implement positive changes and drive meaningful results.