

Hans-Joachim Watzke

German Entrepreneur & CEO of Borussia Dortmund

"Watzke stands for the incredible success of a former ailing club"

Hans-Joachim Watzke is a German entrepreneur and football official. He currently serves as CEO of Borussia Dortmund. He restructured and streamlined the football club by means of rigid cuts and a smart financial plan, setting the course for Borussia's successful future.

TOPICS:

- Well Planned Financial Policy and the Look Ahead
- Borussia Dortmund - Tradition and Future
- Can Success be Planned?

LANGUAGES:

He presents in English and German.

IN DETAIL:

Hans-Joachim played a pivotal role in averting Borussia's bankruptcy in 2006 when the club was burdened with debt. Just seven years later, Borussia Dortmund emerged as Germany's sole publicly listed football club, clinching the German football championship, winning the cup, reaching the Champions League finals, and achieving financial stability with minimal debt. Through his leadership, Hans-Joachim successfully propelled the club back to the summit of European football, solidifying its standing once again. Prior to his successful endeavours at Borussia, Hans-Joachim held a prominent position at Watex, a medium-sized company he founded.

WHAT HE OFFERS YOU:

With a grounded and pragmatic approach, combined with a wealth of insider knowledge, Watzke openly discusses his responsibilities and his experiences in the realm of football management. Renowned for his direct communication style and unambiguous messaging, his presentations are incredibly captivating. He provides enthralling glimpses into the world of European football, offering valuable insights that are both informative and engaging.

HOW HE PRESENTS:

His charismatic presence instils a sense of self-assurance and belief among audiences, empowering them with newfound confidence.