



# Prof. Dr. Hans-Jörg Bullinger

# **President Fraunhofer Society**

"Networking is one of the most important developments for the New Information Society"

Professor Hans-Jörg Bullinger is an internationally renowned expert and researcher in the fields of technology, innovation and information management, e-commerce and the Internet. He is currently President of the Fraunhofer Society, the leading organisation for technical and organisational innovations in Europe.

## TOPICS:

- o Innovation, Technology and Global Competition
- o How Innovation is Shaping Globalization
- Trends for the New Information Society
- o Information Management, e-Commerce, Internet
- Customer Service

## LANGUAGES:

He presents in German or English.

#### **PUBLICATIONS:**

2006

2010 Internet der Dinge

Technologieführer

Qualifiktionen im Wandel. Nutzen und Perspektiven der

Früherkennung

2005 Service Engineering. Entwicklung

und Gestaltung innovativer

Dienstleistungen

# IN DETAIL:

Prof. Bullinger is also renowned for his continuing research and in particular the initiative "Partner for Innovation" which he co-instigated. For his outstanding achievements in 2006, he received the Federal Cross of Merit, the Federal Order of Merit in 1998 and in 1995 the Arthur Burckhard Award. He has also been elected as an honorary member and honorary professor at some of the most prestigious universities and institutions around the world. Since 2005, he has headed the Innovation Initiative of the German Government and for more than 20 years he was head of the Fraunhofer Institute for Industrial Engineering.

# WHAT HE OFFERS YOU:

Professor Bullinger offers audiences an in depth look at the social, economic and political implications of new technologies around the world. He also shows organisations how to benefit from the latest innovations and trends which are shaping globalisation and the way we do business today.

## HOW HE PRESENTS:

Professor Bullinger's engaging and thought provoking presentations are filled with a wealth of useful actionable information and examples from his comprehensive research programmes.

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