Prof. Dr. Heike Bruch

Professor of Leadership and Human Resources Management

"A renowned authority in the realm of Leadership and Human Resources Management"

Heike Bruch is Leadership Professor at the University of St. Gallen (Switzerland). Heike has already received several awards for her scientific achievements, including being once again the leading researcher in human resources research in the German-speaking world in 2018 and being voted among the TOP 100 women in Switzerland once again.

TOPICS:

- Overcoming Busyness
- Volition and Action
- Leadership During Change
- Organisational Energy
- Managers' Emotion

LANGUAGES:

She presents in English & German.

PUBLICATIONS:

2011	Fully Charged
2004	Habits of Highly Effective Managers with Sumantra Ghoshal
2003	Leader's Action

IN DETAIL:

Heike studied business administration at the Free University of Berlin and completed her doctorate at the University of Hannover. Among other things, she is on the board of the DGFP (German Association for Personnel Management), President of the Academic Jury of the Wings of Excellence Award, Scientific Director of TOP JOB and member of the Habilitation Committee. She advises top executives throughout Europe in the fields of leadership, energy and cultural change. In 2006 she founded the spin-off energy factory St. Gallen.

WHAT SHE OFFERS YOU:

Through her research Prof. Bruch is able to explain to audiences why it appears that most managers work so hard but accomplish so little. She offers practical solutions and ideas to increase productivity by overcoming "busyness" and focusing on accomplishing tasks.

HOW SHE PRESENTS:

An informative and invaluable speaker, Heike Bruch has presented her thought-provoking theories to decision makers around the globe.