



# Holly Branson Chief Purpose and Vision Officer Virgin

"One of LinkedIn UK's Top Voices"

Holly Branson is the Chief Purpose and Vision Officer on the Virgin leadership team, Chair of Virgin Unite, and Founder and Trustee of Big Change. She is a prominent figure in the world of entrepreneurship, philanthropy, and leadership.

### TOPICS:

- Women in Business
- o Driving Purpose-Led Business
- Leadership and Innovation
- Social Responsibility
- Personal Growth and Resilience
- Sustainability

### LANGUAGES:

She presents in English.

# **PUBLICATIONS:**

2018 WEconomy: You Can Find Meaning, Make A Living, and Change the World.

### IN DETAIL:

Holly is the eldest child of Richard Branson and, from a young age, dreamed of becoming a doctor. After achieving medical and physiology degrees, Holly joined the Virgin Group as a member of the leadership team in 2008. She dedicates her time to her passions: people, purpose, the environment, and developing Virgin's vision of a better future for all, based on: flourishing people, thriving communities, a healthy planet for all, and radical collaboration. Holly was behind Virgin Management and Virgin StartUp signing up to support to the Better Business Act - an important campaign calling for a crucial change to Company Law that will ensure that all businesses in the UK, have a legal obligation to do the right thing for their people, the communities they serve and our wonderful planet.

# WHAT SHE OFFERS YOU:

Holly is charismatic and engaging. Her experience working with children and educators affords her a natural comfort with any kind of audience. And her wideranging interests offer relevant anecdotes for any environment.

# HOW SHE PRESENTS:

As a prominent advocate for social impact and sustainable business practices, Holly inspires audiences with her bold vision for a better future. She is known for her engaging and dynamic presentation style, which combines a blend of authenticity, passion, and expertise.