

# Holly Branson

**Chief Purpose and Vision Officer at Virgin**

*"One of LinkedIn UK's Top Voices"*

Holly Branson is the Chief Purpose and Vision Officer on the Virgin leadership team, Chair of Virgin Unite, and Founder and Trustee of Big Change. She is a prominent figure in the world of entrepreneurship, philanthropy, and leadership.

## TOPICS:

- Women in Business
- Driving Purpose-Led Business
- Leadership and Innovation
- Social Responsibility
- Personal Growth and Resilience
- Sustainability

## LANGUAGES:

She presents in English.

## PUBLICATIONS:

**2018** WEconomy: You Can Find Meaning, Make A Living, and Change the World.

## IN DETAIL:

Holly is the eldest child of Richard Branson and, from a young age, dreamed of becoming a doctor. After achieving medical and physiology degrees, Holly joined the Virgin Group as a member of the leadership team in 2008. She dedicates her time to her passions: people, purpose, the environment, and developing Virgin's vision of a better future for all, based on: flourishing people, thriving communities, a healthy planet for all, and radical collaboration. Holly was behind Virgin Management and Virgin StartUp signing up to support the Better Business Act – an important campaign calling for a crucial change to Company Law that will ensure that all businesses in the UK, have a legal obligation to do the right thing for their people, the communities they serve and our wonderful planet.

## WHAT SHE OFFERS YOU:

Holly is charismatic and engaging. Her experience working with children and educators affords her a natural comfort with any kind of audience. And her wide-ranging interests offer relevant anecdotes for any environment.

## HOW SHE PRESENTS:

As a prominent advocate for social impact and sustainable business practices, Holly inspires audiences with her bold vision for a better future. She is known for her engaging and dynamic presentation style, which combines a blend of authenticity, passion, and expertise.