



## Howard Schultz

Chairman, President & CEO of Starbucks Coffee Company

*"A world-class business leader"*

As the former CEO of Starbucks, and visionary behind its international expansion, Howard Schultz has established himself as not only a global leader in terms of business profitably but as an ethical employer. Placing opportunity for others at the forefront of his business model has allowed him to experience exponential growth with Starbucks and received worldwide acclaim for his company culture.

### TOPICS:

- Customer Service
- Leadership
- Entrepreneurism
- Business Growth
- Achieving Goals

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**2019** From the Ground Up: A Journey to Reimagine the Promise of America

### IN DETAIL:

Since stepping down as CEO and Chairman of Starbucks in 2018, Schultz has remained a champion of entrepreneurs through his venture capital firm Maveron Capital. Dedicated to creating opportunities for others, he developed The Schultz Family Foundation in 1996, which continues to support young people, veterans and less fortunate into employment, a venture driven by Schultz's own experience as a youth. For his innovative leadership, he was named Most Generous CEO in 2015 by Fortune, and Business Person of the Year 2011.

### WHAT HE OFFERS YOU:

Howard is recognised as one of the most influential, successful, and visionary business leaders in the world today. Having shaped Starbucks into the business that we know today, he is sought to speak on business growth, customer service, achieving goals and entrepreneurship.

### HOW HE PRESENTS:

Howard Schultz defines what it means to be a self-made success, a truly entrepreneurial businessman, who through hard work, resilience and a winning mindset, established one of the biggest global brands to date.