



## James Alexander MBE

Director Future Agenda, Co-Founder #voicefortheplanet

*"Stand out and Stand up for our Planet"*



James Alexander is a visionary and entrepreneur who came to public attention as Co-Founder and CEO of Zopa, the original peer-to-peer lending service and now the largest company of its kind in Europe. He continues to support innovative ventures, particularly those focused on environmental sustainability and climate action.

### TOPICS:

- Disruption, Strategy and Innovation
- Future of Data
- Digital Identity
- Autonomous Vehicles
- The Future of Healthcare
- Climate Change and Biodiversity

### IN DETAIL:

James is currently the Chairman of Finance Earth, a social enterprise that fosters eco-friendly finance. He also serves as Chair of @Agricarbon, specialising in precise soil carbon measurement and of the Suffolk Wildlife Trust. In 2023, he was honoured with an MBE. Previously James, was a Director of FutureAgenda.org, an open-source think tank and advisory delivering foresight, strategy and innovation to some of the world's leading organisations. James co-founded Zopa and held the position of Strategy Director at Egg during its high-growth phase. He also worked as a growth strategy consultant for prominent clients such as Tesco, Eurostar, Barclays, HSBC and Save the Children. James was a Trustee at GreenThing and for the RSPB. He co-founded #voicefortheplanet and PeopleForOurPlanet.org, collaborating with #TheRacelsOn to achieve a nature-positive world by 2030.

### LANGUAGES:

He presents in English.

### WHAT HE OFFERS YOU:

James has a rare intelligence and a genuine understanding of how to combine social purpose with commercial success. He combines superior intellect, playful imagination and commercial nous, backed by a high-quality network of business leaders across a wide range of industries.

### HOW HE PRESENTS:

James Alexander's passionate, inspiring and exciting sessions are invaluable sources of actionable information, full of interesting case studies. He is thought provoking and highly creative.