

# Jennifer Quigley-Jones

**Founder of Influencer Marketing Agency Digital Voices**

*"How to succeed on Social Media"*

Jennifer Quigley-Jones is the Founder and Managing Director of Influencer Marketing agency, Digital Voices. Her company pairs YouTube influencers with brands all across the world including Rolls Royce and the Royal Armed Forces.

## TOPICS:

- Influencer Marketing
- Digital Content
- Social & Digital Trends

## LANGUAGES:

She presents in English .

## IN DETAIL:

Before founding Digital Voices, Jennifer Quigley-Jones worked at YouTube, advising UK creators and brands on organic growth, without spending money on ads. The role involved data analysis to strategically advise brands on video, at the cutting edge of media and advertising. She worked with over 500 partners, including *The Economist*, *UNHCR*, music labels and even Facebook prankster Ben Phillips. Prior to YouTube, she completed her master's at Harvard University in Middle Eastern Studies, on a generous scholarship from the Kennedy Memorial Trust. She specialised in the Syrian crisis and worked with many non-profits and social enterprises, including the International Committee of the Red Cross and the United Nations.

## WHAT SHE OFFERS YOU:

Jennifer focuses on shifting the conversation of influencer marketing from Instagram to YouTube. She argues that it has the deepest engagement of any social platform as the audience spend the most time watching the content. Jennifer speaks internationally advising Clients on influencer marketing strategies.

## HOW SHE PRESENTS:

Jennifer is an exciting and creative Speaker who is in demand at international events all over the world.