Jeremy Dalton

Head of Metaverse Technologies PwC

"A specialist in immersive technologies"

Jeremy Dalton is the author of *'Reality Check'* and a Virtual Reality, Augmented Reality & Immersive Technologies Specialist. He is Head of Metaverse Technologies at PwC where he works to better understand, quantify, and implement the benefits of these technologies.

TOPICS:

○ Value of Metaverse
○ Virtual Reality - An Inevitable Future
○ Time for a Reality Check
○ VR/AR in Industry

LANGUAGES:

He presents in English.

PUBLICATIONS:

2021 Reality Check: How Immersive Technologies Can Transform Your Business

IN DETAIL:

Jeremy and his work with Metaverse Technologies have since been featured in *The Financial Times, The Economist, the BBC*, and other media outlets. He has worked with organisations like the World Economic Forum and currently sits on the advisory board of Immerse UK, a government-backed body to support businesses interested in immersive technologies. Jeremy has advised governments, the public sector, startups, NGOs, and academic institutions on XR technologies and has published numerous analyses on their business and economic value. His book *'Reality Check'* is a layman's guide on the past, present and future of metaverse technologies, their misconceptions, and how they are being used in organisations globally.

WHAT HE OFFERS YOU:

In his presentations, Jeremy helps organisations understand the business value of virtual and augmented reality technology and how they can be implemented to enhance training, culture and remote working.

HOW HE PRESENTS:

Jeremy speaks passionately all over the world about the most relevant data and current trends in virtual technology. He is very engaging and leaves his audience well informed.