



Jim Lawless

Expert on Change and Team Motivation

"The Future of Work, The Future of Transformation"

Jim Lawless is a record breaking freediver and has been voted #1 Motivational Speaker outside of the US in the Global Guru rankings. As CEO of transformation innovators Symmetry, Jim is a leading architect of change and trusted advisor to international organisations, fast-growth companies and Olympic Teams.

TOPICS:

- o Taming Tigers – Inspiration - Mindset Shift - Bold Action - Sticky Vocabulary
- o The Future of Work
- o The Inspirational Team Leader: A New Inspirational Role - New Tools to Inspire and Change Lives

IN DETAIL:

Author of the international best seller 'Taming Tigers', Jim became a televised jockey (and lost 25% of his bodyweight) within 12 months of sitting on a horse. He became the deepest freediver in British history within 8 months. Both of these rapid adaptations were done to test and validate his approaches. Both were done alongside his day job – just as all work transformations are. In 2010, Jim broke the British No Limits freediving record and became the deepest British freediver in history and the first to break the magic 100m barrier on a single breath of air.

LANGUAGES:

He presents in English.

WHAT HE OFFERS YOU:

Audiences are captivated by his storytelling and his empathy for their unspoken fears that surround change. They give weight to his practical takeaways because he has proven them personally in extreme adaptations.

PUBLICATIONS:

- 2012** Taming Tigers - Do Things You Never Thought You Could
- 2008** Taming Tigers
- 2006** The Ten Rules for Taming Tigers

HOW HE PRESENTS:

As a speaker, Jim is loved internationally for his energy, humour, engagement and his lasting impact on mindset and action. He leaves a new vocabulary behind that lives on in meetings and in thinking.