



## Lord Jim O'Neill

Former Chief Economist of Goldman Sachs

*"Jim is the creator of the acronym BRICs"*

Jim O'Neill is a world-renowned economist, specialist in macroeconomic and financial issues and perhaps best-known for creating the BRIC acronym, referring to emerging markets with high growth prospects.

### TOPICS:

- Emerging Economies
- Global Economy
- Asset Management
- Strategy
- Emerging Markets
- Globalisation

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2019** Big Book Trivia Facts: 1000 Interesting Random Facts Inside
- 2013** The BRIC Road to Growth
- 2011** The Growth Map: Economic Opportunity in the BRICs and Beyond

### IN DETAIL:

Jim worked for Goldman Sachs, spending the majority of his time there as Chief Economist before being named Chairman of the Asset Management Division in 2010. He has also held public office, serving as Commercial Secretary to the UK Treasury and chaired the Cities Growth Commission in the UK, whose final recommendations formed the impetus for the government's policy on devolution as well as the concept of the "Northern Powerhouse". He is one of the founding trustees of the UK educational charity, SHINE, and following his move into government, became their lifetime President. A regular contributor to the media on all matters economic and business; Jim's opinions are regularly sought by BBC TV and radio, Sky, and a host of newspapers and specialist business media.

### WHAT HE OFFERS YOU:

An internationally respected economist and a prolific commentator, Jim's perspectives on global economic growth, whether it be the BRIC and MINT nations or the UK after Brexit, are highly sought after the world over by policy-makers, investors and business leaders alike.

### HOW HE PRESENTS:

Jim's wealth of experience and knowledge make his presentations both highly respected and memorable.