Jo Salter MBE

Director of Global Transformative Leadership at PwC

"One of the 50 most inspiring women in the world"

Dr. Jo Salter MBE has broken new ground in the public, private, and not-for-profit sectors over three decades. In the Royal Air Force, she trailblazed a path by becoming the first female fast-jet pilot in a feat of unstoppable tenacity, flexibility, and dedication. Even now, thirty years later, Jo's courage and ingenuity remain a source of inspiration to those around her.

TOPICS:

- Leadership
- Motivation
- Overcoming Adversity
- Work Life Balance
- Team Building
- Transformation

LANGUAGES:

She presents in English.

PUBLICATIONS:

2019 Energize: Spring Clean your Mind and Body to Get your Bounce Back Today and Every Day

2009 Energize!:Spring Clean Your Mind and Body Book

IN DETAIL:

The pioneering Dr Jo Salter MBE made headlines when she became the first woman to be trusted with flying a Panavia Tornado for the Royal Air Force. From bold beginnings as an aviator, Jo soared to success in the business sector, being appointed PWC's Director of Global Transformative Leadership and rapidly ascending through roles including Chief of Staff, Head of Technology & Investments, and Director of Risk Technology Strategy. In 2022, her efforts were rewarded with an MBE for her services to aviation and a prestigious Honorary Doctorate of Arts from Bournemouth University.

WHAT SHE OFFERS YOU:

Inspiring audiences with her empowering anecdotes from her time in the RAF, Jo engages delegates with her message of determination, resilience, and fortitude against pressure, urging them to trust in themselves and never give up on their ambitions.

HOW SHE PRESENTS:

Jo Salter is an innovative powerhouse, brimming with boundless energy and unrivalled enthusiasm. She wields her first-rate leadership, social, analytical and technical acumen to facilitate workshops, deliver seminars that alter lives.