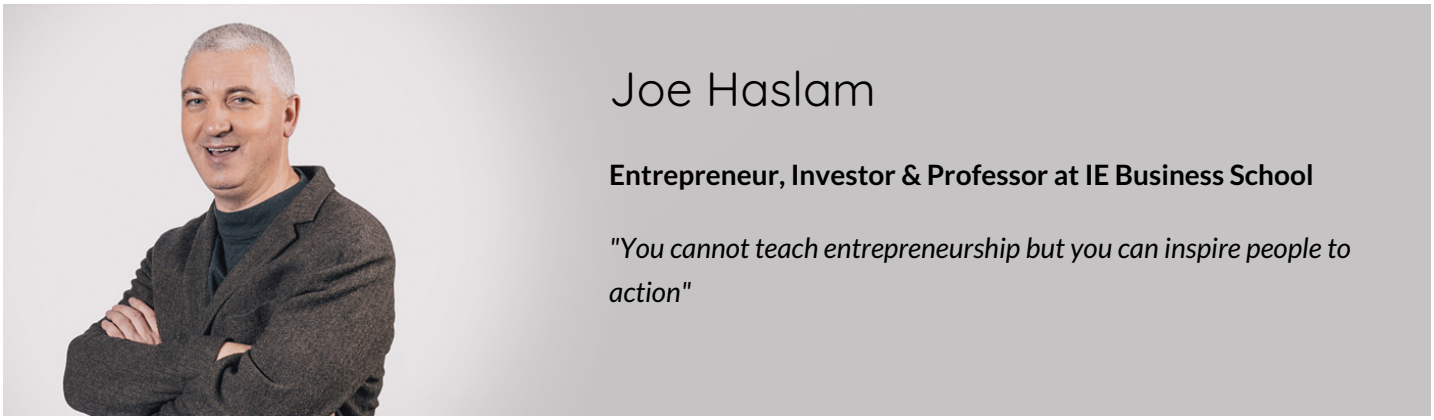


Joe Haslam

Entrepreneur, Investor & Professor at IE Business School

"You cannot teach entrepreneurship but you can inspire people to action"

Joe Haslam is the former Chairman of Hot Hotels, a same day only hotel booking smartphone app offering Hotels from 30 Countries and 201 cities in Europe, Africa, the Middle East, Asia and Latin America. Joe is the Executive Director of the Owners Scaleup Program at IE Business School in Madrid, a program specially designed for small and medium sized companies that want to scale.

TOPICS:

- Entrepreneurship Ecosystems
- Sustainability/Social Responsibility/Diversity
- Disruptive Innovation
- The Fortune at the Bottom of the Pyramid
- Disaster, Catastrophe and Risk
- The Singularity Moment

LANGUAGES:

He presents in English and Spanish.

IN DETAIL:

Joe Haslam is also the presenter of the High Impact Online Program "Scaleup! How to Successfully Manage Growth" and the Academic Director of the Global Scaleup Program, a joint course offered by IE with the American University of Beirut. Joe is a graduate of University College Cork and IE Business School. He has lived and worked in Ireland, the UK, France, Norway, the US and now Spain where he has lived for the past ten years. Joe's interest is in the area of Entrepreneurship, in particular Disruptive Innovation start-ups. He is a past president of the Spanish Irish Business Network, and a start-up mentor. Joe frequently comments on economic and political affairs in Spain for RTE, the Irish national broadcaster and The Sunday Business Post newspaper.

WHAT HE OFFERS YOU:

Joe has personal experience of competing against large companies as an entrepreneur as well as working in large organisations and trying to be entrepreneurial from within. He ensures that the ideas and principles he offers are practical and based on the most relevant, pressing, and contemporary issues facing business.

HOW HE PRESENTS:

Informative and inspiring, Joe's iconoclastic witty presentations present the issues through a series of personal stories, while identifying new themes that will challenge the audience.