

# John Amaechi OBE

**Organisational Consultant, Psychologist & Former NBA Star**

*"I would be upset if you could define me"*

John Amaechi OBE is a former basketball player who made history as the first Briton to have a career in the NBA and to come out openly as gay in the league. Now a respected organisational psychologist, leadership transformation expert and bestselling author, he is also an advocate for race, diversity and LGBTQ+ rights in sports.

## TOPICS:

- How to Plan for and Achieve the Improbable
- Living with and Leading Through Disruption
- Building and Leading Teams
- Workplace Culture
- Emotional Literacy
- Anatomy of a Quest
- Communication and Cohesion Functional
- Inclusion & Diversity

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

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| **2008** | Man in the Middle: My Life in and Out of Bounds |
| **2021** | The Promises of Giants: How YOU can fill the leadership void |

## IN DETAIL:

After retiring from sports, John pursued a PhD in psychology. In 2006, he co-founded APS Intelligence Ltd, a consultancy specialising in tailored executive coaching and behaviour change programs that cultivate effective leadership, ethical cultures and sustainable organisational growth with high performance. Recognised as an influential HR thought leader, he is an honorary Professor of Leadership at the University of Exeter Business School. He is also a Chartered Scientist, a Chartered Fellow of the CIPD, a Fellow of the Royal Society for Public Health and a Research Fellow at the University of East London. For his contributions to sports and the voluntary sector, John was honoured with an OBE.

## WHAT HE OFFERS YOU:

Drawing from all areas of life and experience, John delivers strongly motivational messages on the themes of self-identity and communication and the impact they have on leadership, culture and performance. He has created a diagnostic process that allows clients to get to the heart of their challenges and set new targets.

## HOW HE PRESENTS:

In his powerful speeches John forces audiences to step outside of the everyday, poses hard questions and personally challenges each member of the audience to create the best conditions for themselves and others to thrive.

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