



John Thackara

Cutting Edge Design Expert and Global Authority on Innovation and Sustainability

"The purpose of AI is to help all of life thrive - not just human life" John Thackara

John Thackara is a writer, advisor and event producer. He curated the celebrated Doors of Perception conference for 20 years, first in Amsterdam, later across India, and was commissioner of the UK social innovation biennial Dott 07 and the French design biennial City Eco Lab.

TOPICS:

- REWILDING A.I.: Machine Learning, Convivial Tech and Sustainability
- Creativity and Social Innovation
- Growing the Bio City
- Pathways to a Living Economy
- Five Per Cent Health
- Design in the Light of Dark Energy

LANGUAGES:

He presents in English. He can also do so in French and Dutch if you do not demand perfection.

PUBLICATIONS:

- 2015** How to Thrive in the Next Economy
- 2009** Clean Growth: The Things We Need More Of
- 2005** In the Bubble: Designing in a Complex World
- 2002** The Edge Effect: Designing the Contexts for Innovation
- 1999** Winners - How Europe's Most Successful Companies Use Design to Innovate

IN DETAIL:

With a focus on social, ecological and relational design, John has curated place-based xskool workshops in 20 countries. He studied philosophy before working for ten years as a book publisher and magazine editor. He was the first Director (1993-99) of the Netherlands Design Institute. He is a senior fellow at the Royal College of Art and Visiting Professor at School of Visual Arts in New York and at Pontio Innovation in Wales. His most recent book *'How To Thrive In the Next Economy: Designing Tomorrow's World Today'* has just been published in China where, since 2019, he is a Visiting Professor at Tongji University with a focus on urban-rural reconnection. John travels the world looking for real-world but below-the-radar examples of what a sustainable future can be like. He writes about these stories online, and in books.

WHAT HE OFFERS YOU:

In his presentations John tells how AI can enable relationships that reconnect man and nature and help us accelerate the transition to ecological agriculture. He shows how AI can be a relocalisation engine, and also function as a convivial technology that enables diverse actors to work together on the many challenges, we all face. His talk is filled with compelling real-world stories.

HOW HE PRESENTS:

Encounters with John Thackara can occur in a variety of formats adapted to suit your unique requirements - from a one-hour keynote lecture to more interactive workshops, design clinics and Explorers Clubs.