



## Jørgen Christian Juul

**Start-Up Entrepreneur, Founder & CEO of Cardlay**

*"A Leading Expert on Financial Technology"*

Jørgen Christian Juul is an entrepreneur with extensive experience holding executive positions in listed companies and other corporate organisations. He served as Executive Chairman at Wallmob, which he founded, operated, and sold to the Nordic IT Conglomerate Visma.

### TOPICS:

- Start-Ups
- Business Development & Strategy
- Entrepreneurship
- Marketing Management & Strategy

### LANGUAGES:

He presents in English and Danish.

### IN DETAIL:

Jørgen has experience as a business consultant for leading Global brands such as Ecco, House of Prince and Bestseller. He has worked for the some of the biggest brands out of Scandinavia such as Novo Nordisk, Nordea Bank and Matas. He has worked with integration of Payment solutions, NFC and other technologies. As an entrepreneur, Jorgan has been involved with many start-ups and has been special advisor to national and international companies and government during his career. With Cardlay, his Fintech company it has raised \$10 million funding led by SEB Bank and Seed Capital along with existing investors and Cardlay announced a new partnership with Eurocard, the largest issuer of corporate cards in Scandinavia.

### WHAT HE OFFERS YOU:

What does it take to create digital success in the financial sector today? For Jørgen the road to success is not just about thinking big, but about thinking biggest.

### HOW HE PRESENTS:

With his professional and friendly style Jørgen's passionate and high-energy presentations motivate, inspire and challenge audiences around the globe.