

Joseph DiVanna

Strategic Management Consultant & Entrepreneur

"An expert in global banking and business"

Joseph DiVanna is a results-driven entrepreneur and management consultant. As a strategist for numerous banks, technology companies and multinational organisations, Joe has an extensive knowledge of global economic markets, finance and business growth.

TOPICS:

- Developing A Can Do Culture: Embracing Global Innovation Leadership
- Marketing for Banks, Cross Selling and Customer Relationship Management
- Money Makes the World Go Round, But Who is Minding the Digital Mint?

LANGUAGES:

He presents in English.

PUBLICATIONS:

2016	Managing the Process of Global Business
2015	Reinventing the Middle East
2008	Merchants of Fear: Why They Want Us to Be Afraid
2006	Understanding Islamic Banking: The Value Proposition That Transcends Cultures
2004	The Future of Retail Banking: Delivering Value to Global Customer
2003	Synconomy: Adding Value in a World of Continuously Connected Business

IN DETAIL:

Joe is the Managing Director of Maris Strategies Limited, a Cambridge innovation research and advisory think-tank for global organisations. Joe's insight on twenty-first century business centres on the premise that in order to be competitive, all businesses must have a strong value proposition that is memorable, credible, demonstrable, measurable and actionable. Joe's sharp and thought-provoking insight is shared globally with the banking industry, technology companies, governments, educational centres, professional service firms, manufacturing companies and many other businesses.

WHAT HE OFFERS YOU:

Joe encourages his clients and audiences to use their knowledge of the context in which they operate and the international exposure they aim for to devise relevant solutions that are both locally astute and globally relevant.

HOW HE PRESENTS:

Joe DiVanna's charismatic and passionate story-telling style presentations engage audiences right from the start. His knowledge and insights into global markets, economic landscapes, business growth and industry trends enable Joe to deliver a powerful and thought-provoking perspective on what for many companies are viewed as highly complex, challenging and competitive factors to navigate.