



## Juan Pablo Vázquez Sampere

Expert on Disruptive Innovation

*He has been selected for IMD's "World Competitiveness Yearbook" panel*

Juan Pablo Vázquez Sampere is an expert on Disruptive Innovation. He is an Associate Professor for the Operations & Technology area at IE Business School, his research is focused on using innovation to increase the success rate of both entrepreneurs and corporate ventures. Juan Pablo is the founder of Stratemic, a boutique consulting firm focused on Disruptive Innovation. In 2006 he became a faculty member at IE Business School.

### TOPICS:

- Disruptive Innovation
- Entrepreneurship
- Corporate Entrepreneurship
- Corporate Venturing
- How to Resolve the Problem of Customer Uncertainty
- Using Innovation to Reignite Growth

### LANGUAGES:

He presents in Spanish and English.

### IN DETAIL:

Professor Vázquez holds a BA with highest honors in Business Administration and an MBA with High Distinction from IE Business School. He has a MR title from Harvard University and is a PhD from Universidad Complutense. His professional experience includes several positions in management consulting firms and in a major media group. He has also worked for governments and NGOs. In strategy consulting he is working for the largest corporations in Europe. His particular interest is in removing the variability in the commercialization process using new technologies that eliminate the factors that introduce randomness.

### WHAT HE OFFERS YOU:

In his presentations Juan Pablo analyses how to build and manage an enduring successful company and how to improve a manager's professional career using innovation to his advantage.

### HOW HE PRESENTS:

His enlightening presentations make Juan Pablo Vázquez Sampere a sought-after speaker at conferences around the globe.