



## Dr. Julia Shaw

**Psychological Scientist, Expert on Memory**

*"A shooting star of psychological science"*

Julia Shaw is an established psychological scientist at University College London, author of multiple best-selling books, and a BBC science communicator. She co-founded the start-up Spot that helps employees report workplace harassment and discrimination and empowers organisations to build a more inclusive and respectful work environment.

### TOPICS:

- Green Crime
- The Memory Illusion
- Human Memory
- The Future of Memory
- How False Memories Corrupt Our Identities, Politics and Justice System
- Upgrade Your Workplace Culture
- Making Evil
- Diversity
- You Need More Than Rainbows

### IN DETAIL:

Julia has a wide range of expertise in various domains including memory, criminal psychology, AI, and workplace diversity. Her primary focus lies in cultivating respectful and inclusive working environments. With a profound understanding of legal cases, particularly those involving historical allegations, Julia specialises in unravelling the complexities of false memories and examining how law enforcement can employ techniques that may inadvertently lead individuals to recollect crimes that never transpired. In 2020, based on bestseller *'Evil: The science behind humanity's dark side'*, Julia launched the award-winning BBC podcast *Bad People* co-hosted by comedian Sofie Hagen. In 2022 she released the AudioNow podcast *Böse* with Jazzy Gudd.

### WHAT SHE OFFERS YOU:

Julia's captivating keynotes on memory hacking, workplace diversity, AI, and workplace harassment have a profound impact on audiences worldwide. Prepare to be captivated and enlightened as Julia's impactful presentations shape your perspective on memories and the multifaceted nature of humanity.

### LANGUAGES:

She presents in English and German.

### PUBLICATIONS:

2022 Bi: The Hidden Culture, History and Science of Bisexuality

2020 BBC Podcast Bad People

2019 Making Evil: The Science Behind Humanity's Dark Side

2016 The Memory Illusion

### HOW SHE PRESENTS:

Julia's remarkable combination of knowledge, passion, and communication skills make her a truly exceptional speaker who has the remarkable ability to captivate and empower her audience.