

Justin King CBE

Business Leader & Former CEO of Sainsbury's

"A Pioneer in the British Retail Industry"

Justin King is a leader in customer-facing business and an advocate for responsible business. Justin served as CEO of J Sainsbury for a decade. Justin's time in charge was seen as one of the great success stories of modern British business. He was appointed Chair of Allwyn Entertainment and Dexters in 2022 and Non-Executive Chair of Itsu Grocery in 2023.

TOPICS:

- The Future of the Retail Industry
- Grocery Retailing
- Customer Loyalty
- Ethical Leadership
- Business Competitiveness
- Change-Transformation

LANGUAGES:

He presents in English.

IN DETAIL:

Justin is a non-executive Director of Marks and Spencer and Itim Group. Prior to this, Justin was Vice Chairman & Senior Adviser at Terra Firma and served as a Director on several boards within the TF portfolio. He held prior roles at Asda, Haagen-Dazs, PepsiCo and Mars and was a board member of the London Organising Committee of the Olympic and Paralympic Games. Justin was also a member of the UK Prime Minister's Business Advisory Group. Justin has a passion for cars and was interim Chairman of the Manor Racing F1 team during its restructuring.

WHAT HE OFFERS YOU:

Tackling a variety of discussion topics, Justin explores his own experiences and lessons learnt in order to help provide advice on great leadership, ethical business, business change and more. Within this, he often refers to his list of "ten Cs" for great leadership which breaks down key points to obtain and maintain great leadership. Understanding what it takes to revolutionise a business and bring it back from the brink.

HOW HE PRESENTS:

JJustin goes through processes during his time at Sainsbury's and how audiences can do the same for their own businesses. With a very down to earth story telling style, Justin is extremely well received by audiences at a wide range of events.