



# Jutta Kleinschmidt

## Motor Sport Icon

*"Success is to achieve your goal"*

Jutta Kleinschmidt, a studied physicist, and author is the most successful woman in marathon rallying worldwide. She is the first and only woman to date to have won the world's toughest and longest rally, the Dakar Rally. Extreme is her passion!

### TOPICS:

- E-Mobility
- Risk Management
- Marathon Rally Sport: Fascination - Teamwork - Success Factors
- The Road to Success - My Victory at the Dakar rally
- Leading without Limits
- Digitisation of Cars
- Picking Up Speed Together
- Sustainability
- Innovation and New Technologies

### LANGUAGES:

She presents in German and English.

### PUBLICATIONS:

- 2010** Mein Sieg bei der Dakar oder was Rallyefahren und Business gemeinsam haben (My win at the Dakar or what Rally Driving and Business have in common)

### IN DETAIL:

As part of her work, Jutta tests the latest and most modern cars and is therefore very well informed about e-mobility and the ever-increasing digitisation in the automotive industry. Jutta was already sports director at e-CROSS Germany, a rally and road show for electric vehicles. She also took part in the WAVE Trophy, the world's largest electric vehicle rally. Extremes and speed are Jutta Kleinschmidt's passion: she crossed the Alps by bike, participates in the Race Across America and runs in the Ötztal Marathon.

### WHAT SHE OFFERS YOU:

Jutta motivates her audience to trust themselves and the team and to take risks for success. Lively and exciting she tells how she managed to be successful in a male domain with a lot of perseverance, creativity, and willpower.

### HOW SHE PRESENTS:

A highly enjoyable and experienced speaker, audiences learn how Jutta constantly motivates herself and her team for new challenges and that setbacks and crises have positive influences. To do this, she uses her experience gained in borderline situations.