

Jutta Kleinschmidt

Motor Sport Icon

"Success is to achieve your goal"

Jutta Kleinschmidt is a racing driver, physicist and author and is one of the world's most successful women in motorsport. So far, she is the only woman to have won the toughest rally in the world, the Dakar Rally, in the overall car classification.

TOPICS:

- E-Mobility
- Risk Management
- Marathon Rally Sport: Fascination - Teamwork - Success Factors
- The Road to Success - My Victory at the Dakar rally
- Automotive Megatrends
- Leading without Limits
- Digitalisation of Cars

LANGUAGES:

She presents in German and English.

PUBLICATIONS:

2010 Mein Sieg bei der Dakar oder was Rallyefahren und Business gemeinsam haben (My win at the Dakar or what Rally Driving and Business have in common)

IN DETAIL:

Jutta is currently a racing driver in Extreme E, a racing series for fully electric SUVs, that takes place in the most extreme regions of the world. The aim of the series is to use new technologies to draw attention to climate change. As President of the FIA Cross Country Rally Commission, she developed strategic visions and, among other things, introduced new, environmentally friendly technologies in this sport. Jutta tests the latest and most modern cars and is therefore very well informed about e-mobility and the ever-increasing digitisation in the automotive industry. Extremes and speed are Jutta Kleinschmidt's passion: she crossed the Alps by bike, participates in the Race Across America and runs in the Ötztal Marathon.

WHAT SHE OFFERS YOU:

Jutta vividly tells how she managed to be successful in a male domain with a lot of commitment, perseverance, ambition, creativity and courage, and that setbacks and crises are opportunities. Extremes are her passion.

HOW SHE PRESENTS:

A highly enjoyable and experienced speaker, Jutta enthrals audiences with her presentations and is in great demand by audiences eager to benefit from her unparalleled ability to motivate.

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