



# Baroness Brady of Knightsbridge CBE

Vice Chairman at West Ham FC and Leading UK Business Woman

*"Top 100 Most Inspirational Women" The Guardian*

Baroness Brady is also a Senior Non-Executive Director of Syco and Arcadia Boards and Small Business Ambassador for the Conservative Party. Additionally she is Chairman of Mentore, a business to help accelerate development of female talent in their organisations to increase diversity at board levels in companies across the UK.

## TOPICS:

- Leadership in Tough Times
- Inspiration and Motivation
- Goal Achieving
- Change Management
- Employee Issues

## LANGUAGES:

Karren presents in English.

## PUBLICATIONS:

- 2012** Strong Woman: Ambition, Grit and a Great Pair of Heels
- 2004** Playing to Win
- 1998** Trophy Wives
- 1996** United!
- 1995** Brady Plays the Blues

## IN DETAIL:

Karren was the youngest Managing Director of a PLC in the UK when she floated her business on the London stock market in 1997. She sold that business, Birmingham City FC in 2009 and in 2010 became the Vice Chairman of West Ham FC. Karren has won many awards for services to business over the years, including being named Business Woman of the Year and most Inspirational Woman of the Year. She has also been presented with the coveted Spirit of Everywoman Award, acknowledging her outstanding achievements in changing the landscape for women in business.

## WHAT SHE OFFERS YOU:

Karren gives a compelling account of her unstoppable success, with plenty of insights, advice and anecdotes gained from her colourful career in football, publishing and business leadership. She gives practical insights into the drive and energy needed to succeed in today's world and how to achieve goals both in our professional and private lives. Her "hands on" experience of running businesses makes her an ideal choice for audiences seeking insights into commercial success.

## HOW SHE PRESENTS:

An excellent keynote and after dinner speaker, Karren is passionate and straight-talking. She has become one of the business world's most popular motivational and after-dinner speakers.