

Baroness Karren Brady CBE

Leading UK Business Woman

"Widely known as the first woman in football"

Baroness Brady is one of the most influential, high profile and respected female business leaders in the UK. She is CEO of West Ham United Football Club, one of the leading London Premier League football clubs.

TOPICS:

- How to Get Entrepreneurial Spirit
- How to Be the Best you Can Be
- How to Build a World Class Culture
- How to Turn a Failing Business into a World Class Brand
- The Top Ten Key Ingredients You Need to Be a Success

LANGUAGES:

Karren presents in English.

PUBLICATIONS:

2013	Strong Woman: Ambition, Grit and a Great Pair of Heels
2004	Playing to Win

IN DETAIL:

Karren is best recognised as the former Managing Director of Birmingham City and now is CEO of West Ham United Football Club. Under her leadership, West Ham has become one of the five fastest-growing brands in world football. Working both in government and her personal ventures, Karren has not only continued to make an influential impact in business but paved the way for others to make their mark. Voted Business Woman of the Year, Ultimate Entrepreneur and rated among the 50 most inspirational people in the world, she is passionate about business and the promotion of women in business in the UK. She is a true inspiration, appearing on the BBC's The Apprentice and is a leading voice, contributor and commentator on business affairs and news programmes.

WHAT SHE OFFERS YOU:

Karren gives a compelling account of her unstoppable success, with plenty of insights, advice and anecdotes gained from her colourful career in football, publishing and business leadership. Her "hands on" experience of running businesses makes her an ideal choice for audiences seeking insights into commercial success.

HOW SHE PRESENTS:

An excellent keynote and after dinner speaker, Karren is passionate and straight-talking. She has become one of the business world's most popular motivational and after-dinner speakers.