

Kate Ancketill is an internationally acclaimed business futurist, trend forecaster and Speaker who helps organisations see what is coming before it becomes obvious. After 25 years at the helm of GDR Creative Intelligence, Kate has entered her next chapter as a full-time futurist and Speaker, translating global trends, emerging technology and consumer shifts into practical strategies for the next three to five years.

TOPICS:

- AI, Technology & The Future of Business
- Business Futurism & 3-5 Year Foresight
- The Future of Retail & Consumer Brands
- Consumer Behaviour & Customer Experience
- Innovation & Disruptive Business Models
- Future Trends, Leadership & Transformation
- New Tech
- Smart Cities

LANGUAGES:

She presents in English.

IN DETAIL:

Kate is a leading business futurist and Speaker with a unique ability to connect seemingly unrelated developments across industries and identify the signals that others miss. For 25 years, she founded and led GDR Creative Intelligence, working as an innovation partner to some of the world's biggest brands, including P&G, Microsoft, Google, Sephora and LEGO. She has now closed GDR consulting to focus full-time on her work as an independent futurist and Speaker. A ten-time keynote Speaker at the NRF Big Show in New York and winner of the 2025 Best AI & Future Technology Speaker Award, Kate brings an unusually practical approach to future thinking. Her work helps leaders understand how AI, technology, consumer behaviour and wider societal shifts could reshape their markets and what they should do about it.

WHAT SHE OFFERS YOU:

As a keynote Speaker, she transforms complex developments in AI, technology, consumer behaviour and global trends into practical opportunities, helping organisations anticipate change, rethink customer experience and make smarter strategic decisions.

HOW SHE PRESENTS:

Kate is a dynamic, highly visual and engaging Speaker who combines sharp analysis with storytelling, global case studies and unexpected examples.