



## Kate O'Neill

**Tech Humanist, Strategy Expert and Futurist**

*Kate has been described as "Peter Drucker for the digital age"*

Kate O'Neill is the founder and CEO of KO Insights, a strategic advisory and consultancy firm committed to improving human experience at scale. Kate is known as both the 'Tech Humanist' and 'Optimistic Futurist', helping humanity prepare for an increasingly tech-driven future.

### TOPICS:

- Tech Humanist: How Business Can Succeed By Making Technology Better for Humanity
- The Design of Meaning for the Future of Humanity
- A Tech Humanist Look at the Future of Work
- Humanity At Scale: Data, Emerging Tech, Future of Meaningful Human Experience
- Human-Centric Digital Transformation
- Automation, Integration, AI, and the Future
- Pixels and Place: Connected Experiences
- Meaningful Growth

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

- 2018** Tech Humanist
- 2016** Pixels and Place
- 2015** Surviving Death

### IN DETAIL:

Kate's expertise in data-based business models, integrated experience strategy, and human-centric digital transformation comes from more than 25 years of experience and entrepreneurship. She was one of the first 100 employees at Netflix, where she created the first content management role and helped implement innovative dynamic e-commerce practices that became industry standard; was founder & CEO of [meta]marketer, a first-of-its-kind analytics and digital strategy agency and has held leadership and advisory positions in a variety of digital content and technology start-ups, consultancies and agencies.

### WHAT SHE OFFERS YOU:

Kate speaks, writes, advises, and advocates on a range of strategic challenges and ethical issues: big data, privacy, emerging tech trends in retail and other industries, intelligent automation and the future of work, digital transformation due to COVID-19, the role of technology in dealing with climate change, managing change at exponential scale, and more. Her approach is consistently 'both/and': business-savvy and human-centric.

### HOW SHE PRESENTS:

Kate is a dynamic, playful, and wildly thought-provoking speaker. In addition to delivering galvanising keynotes, she has moderated and participated in lively panel discussions such as for the United Nations COP25 Climate Change Conference, and regularly facilitates transformative executive workshops and retreats.