



Kate Sweetman

Business Strategist and Leadership Authority

"Companies are trying to succeed in the 4th Industrial Revolution with 1.0 cultural software"

Kate Sweetman is a founding partner at SweetmanCragun, a global management consulting and training firm. With a lifelong dedication to the field of leadership development and its practical implementation within organisations and society, she has accumulated extensive experience and expertise.

TOPICS:

- Leadership in the Digital Age
- Leading with Purpose
- Innovation and Creative Leadership
- Diversity and Inclusion
- Future of Work
- Resilience and Leadership
- Organisational Transformation

LANGUAGES:

She presents in English.

PUBLICATIONS:

- 2016** Reinvention: Accelerating Results in the Age of Disruption (with Shane Cragun)
- 2008** Leadership Code (with Dave Ulrich and Norm Smallwood)

IN DETAIL:

Kate is a former editor at Harvard Business Review, two time recipient of Thinkers50 designations, and a compelling speaker, advisor, facilitator, researcher and writer about leadership and change. She conducted a global study in 40 countries and 59 different industries to answer the pressing question: "How do you lead in the Age of Disruption?". Her invaluable first-hand experience working with world leaders, Fortune 100 companies, and Asian multi-nationals serves as a solid foundation for her wide-ranging insights that transcend geographical boundaries.

WHAT SHE OFFERS YOU:

Kate delivers an energetic and engaging take on the big questions of leadership. She makes her sessions lively and memorable with real-life stories, hands-on activities, and powerful videos, all shared with humour and sharp insight. With experience working in 25 countries, she draws on inspiring examples from a wide range of industries, from fertilisers and LED lighting to financial services, pharmaceuticals, and more.

HOW SHE PRESENTS:

Kate's presentations are renowned for their exceptional level of engagement. By offering actionable strategies and tools, she empowers audiences to achieve tangible results in their respective domains.