

Kate Sweetman

Business Strategist and Leadership Authority

"One of the world's leading authorities on organisational culture"

Kate Sweetman is Director of Leadership, Governance and Human Capital at The SEACEN Centre in Kuala Lumpur, where she works with 18 Asian central banks to strengthen leadership capability, governance effectiveness, organisational resilience and human capital strategies. A globally recognised leadership expert, she is also Founding Principal of SweetmanCragun, a leadership consultancy that helps organisations navigate disruption, transformation and growth.

TOPICS:

- Leadership in the Digital Age
- Leading with Purpose
- Innovation and Creative Leadership
- Diversity and Inclusion
- Future of Work
- Resilience and Leadership
- Organisational Transformation

LANGUAGES:

She presents in English.

PUBLICATIONS:

2016 Reinvention: Accelerating Results in the Age of Disruption (with Shane Cragun)

2008 Leadership Code (with Dave Ulrich and Norm Smallwood)

IN DETAIL:

Prior to this role, Kate served as Director of Research and Curriculum at the Iclif Centre for Leadership and Governance and was an editor at Harvard Business Review, where she collaborated with some of the world's foremost management thinkers. She has also taught and coached entrepreneurs and executives through programmes at MIT's Legatum Center and Duke Corporate Education. Her research has explored leadership across 40 countries and 59 industries, resulting in groundbreaking insights into how leaders can succeed in the Age of Disruption. Her work has been recognised by Thinkers50, which named her among the emerging thinkers shaping the future of management and leadership.

WHAT SHE OFFERS YOU:

A high energy, well-practiced, interactive, and credibly, all delivered at high energy with a quick wit. Kate Sweetman delivers powerful, research-driven keynote speeches that help organisations navigate disruption, accelerate performance, and strengthen leadership capability. Her presentations combine global business insight with practical tools that leaders can apply immediately.

HOW SHE PRESENTS:

Kate's presentations are renowned for their exceptional level of engagement. By offering actionable strategies and tools, she empowers audiences to achieve tangible results in their respective domains.