Kay Firth-Butterfield

Head of AI & Machine Learning at the World Ecomonic Forum

"A leading voice in the field of AI ethics"

Kay Firth-Butterfield is a prominent figure at the intersection of artificial intelligence, ethics, law, and policy. Currently, as the CEO of Good Tech Advisory LLC, Kay advises organisations and speaks to audiences globally, sharing her extensive knowledge and insights on ethical AI practices.

TOPICS:

○ The Ethical Challenges of Artificial Intelligence

○ AI and Human Rights: Ensuring Fairness and Equality

○ Responsible AI: Best Practices and Frameworks

○ The Future of Work in an AI-Driven World

○ AI for Social Good: Harnessing Technology for Positive Impact

○ Technology and Quantum Computing

LANGUAGES:

She presents in English.

IN DETAIL:

Kay has been at the forefront of Responsible AI development since 2014. As the world's first C-Suite appointee in AI Ethics, she played a pioneering role in shaping ethical AI standards. She contributed to the Asilomar Principles and served as Vice Chair of the IEEE Global Initiative for Ethically Aligned Design. From 2017 to 2023, she was the Head of AI and Machine Learning at the World Economic Forum. Kay holds a law degree from the University of Cambridge and has served as a barrister and a visiting professor. Her deep understanding of legal frameworks and ethical principles informs her contributions to shaping AI policy and governance. In 2024, she received one of 4 Impact awards given by TIME Magazine for her work over the last 14 years on AI Governance.

WHAT SHE OFFERS YOU:

Kay Firth-Butterfield provides insightful analysis of ethical challenges and regulatory considerations in AI. She brings a comprehensive understanding of global AI policy and governance frameworks, delivering practical solutions for organisations worldwide.

HOW SHE PRESENTS:

Kay excels at making complex concepts clear and accessible, breaking down intricate topics into understandable language that engages audiences. Her engaging delivery style incorporates dynamic storytelling with real-world examples and case studies.