

Kay Firth-Butterfield is one of the world's most influential AI Ethics Speakers and a globally recognised authority on AI governance, responsible innovation and emerging technology policy. As CEO of Good Tech Advisory and former Head of Artificial Intelligence at the World Economic Forum, this pioneering Speaker helps organisations, governments and leaders navigate the opportunities and challenges of artificial intelligence with confidence and integrity.

TOPICS:

- The Ethical Challenges of Artificial Intelligence
- AI and Human Rights: Ensuring Fairness and Equality
- Responsible AI: Best Practices and Frameworks
- The Future of Work in an AI-Driven World
- AI for Social Good: Harnessing Technology for Positive Impact
- Technology and Quantum Computing

LANGUAGES:

She presents in English.

IN DETAIL:

Kay Firth-Butterfield is an internationally acclaimed Artificial Intelligence Speaker, lawyer, former judge, professor and technologist whose work has helped shape the global conversation around responsible AI. Widely recognised as the world's first Chief AI Ethics Officer, a role she pioneered in 2014, Kay has spent more than a decade developing frameworks that promote trustworthy, transparent and human-centred AI. She served as Head of AI and Machine Learning and a member of the Executive Committee at the World Economic Forum, where she led initiatives influencing governments, businesses and international institutions worldwide. A contributor to the landmark Asilomar AI Principles, co-founder of the Responsible AI Institute and Vice-Chair of the IEEE Global Initiative on Ethical AI, Kay remains at the forefront of AI governance and policy development. In 2024, she received a prestigious TIME100 AI Impact Award in recognition of her significant contribution to responsible AI worldwide.

WHAT SHE OFFERS YOU:

Kay Firth-Butterfield provides audiences with expert insight into AI governance, responsible AI adoption, emerging regulation and ethical technology leadership. As a leading AI Ethics Speaker, she equips organisations with practical frameworks for balancing innovation, compliance and trust, helping leaders make informed decisions in an increasingly AI-driven world.

HOW SHE PRESENTS:

Kay is a compelling and authoritative Speaker who transforms complex AI issues into clear, engaging and actionable insights. Her presentations combine thought leadership, real-world examples and practical guidance.