



## Kenza Ait Si Abbou Lyadini

Globally renowned expert for AI and robotics

*"A Thought Leader in AI"*

Kenza Ait Si Abbou Lyadini is a world-renowned German engineer, electrical engineer, expert in artificial intelligence (AI) and robotics and, since 2021, Director Client Engineering DACH at IBM (sales of AI products). Abbou Lyadini, born in Morocco, sees herself as a bridge builder between business and development and translates in both directions. She is a bestselling author, mentor and role model and inspires girls, graduates and young professionals to enter STEM professions (science, technology, engineering and mathematics).

### TOPICS:

- AI for Everyone
- Female Empowerment
- Digital Responsibility

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

**2019** A Human's Guide to Machine Intelligence

### IN DETAIL:

The business magazine "Capital" listed her among the "TOP 40 under 40" (2020) in the manager category. Hypovereinsbank named her as one of the "40 over 40" (2021). Abbou Lyadini is an extraordinary woman in the fields of business, politics, science, society and culture, who brings about change and shapes the future through her commitment. She is a pioneer of transformation. Abbou Lyadini is a member of the KIDD Advisory Board (AI in the Service of Diversity).

### WHAT SHE OFFERS YOU:

AI already exists today, thanks to high-resolution cameras and sensitive sensors that read how we feel from facial expressions, gestures and brain waves. Abbou Lyadini shares her insights from the field and critically examines how human self-determination can be safeguarded in this tense relationship and comes up with some surprising answers.

### HOW SHE PRESENTS:

An experienced speaker at conferences the world over, her goal is to bring people with different backgrounds and ways of thinking together. Thanks to her international experience, a change of perspective is not a problem for her.