



Kevin Green is a distinguished HR and talent professional renowned for his expertise in guiding organisations through change and maximising their human capital. Kevin is currently the Chief People Officer of First Bus the second largest Bus company in the UK. With a background that includes serving as the former Chief Executive of the Recruitment & Employment Confederation (REC) and former HR Director at Royal Mail, Kevin has demonstrated a deep understanding of labour market dynamics and evolving business needs.

# TOPICS:

- o The Future of Work
- Navigating Trends and Technologies in HR
- o Strategies for HR Leaders
- Talent Acquisition and Retention in the Digital Age
- o HR & Training
- Change Management
- o Corporate Turnaround

# LANGUAGES:

He presents in English.

### IN DETAIL:

In addition to tackling everyday business challenges, Kevin delves into the near future of people and talent. Offering insights into emerging HR tech companies and those experiencing rapid growth, he sheds light on the changing landscape. Kevin reflects on the potential impacts of artificial intelligence on the workplace, steering clear of pessimistic forecasts of job loss and economic turmoil. Instead, he explores what this means for businesses, emphasising the need for adaptation rather than fear. Beyond his business endeavours, Kevin has established himself as a regular commentator on labour and employment matters on BBC TV and radio.

# WHAT HE OFFERS YOU:

Having collaborated with recruitment and HR experts and organisations spanning from Lloyds Banking Group to Unilever to BAE Systems, Kevin offers pragmatic, real-world guidance on culture, policy, and strategy. He delves into strategies for optimising HR functions within every organisation and department, while also exploring techniques for attracting, retaining, and nurturing talent in the digital era.

# HOW HE PRESENTS:

With a direct yet down-to-earth and even entertaining style, Kevin urges companies to grab hold of the opportunities that come with change.

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