



## Kirstin Ferguson

### Leadership Expert

*"One of the top 50 leadership experts in the world"*

Dr. Kirstin Ferguson is an award-winning and globally recognised leader, executive coach, company director, writer and speaker who is changing the way the world looks at leadership. She is one of Australia's most prominent leadership experts, derived from her 30-year executive career in addition to her PhD in leadership and culture.

#### TOPICS:

- Leading From the Front: From the Parade Ground to the Boardroom
- Diversity and Inclusion
- Trust, Purpose and Ethics for Leaders of the 21st Century
- Mastering Emotional Intelligence for Leaders
- Opportunities for Leaders in a Post-Pandemic World
- Leading Through Crises

#### LANGUAGES:

She presents in English.

#### PUBLICATIONS:

- 2023** Head & Heart: The Art of Modern Leadership
- 2018** Women Kind

#### IN DETAIL:

Kirstin's career includes over a decade of experience on a range of company boards, including a previous appointment by the Australian Prime Minister as Acting Chair and Deputy Chair of the Australian Broadcasting Corporation. She's also been the CEO of a global consulting company and spent nearly 10 years as an Officer in the Royal Australian Air Force. A passionate advocate for women, diversity and inclusion, she's responsible for sparking a viral social media campaign called #CelebratingWomen. Kirstin won the prestigious Thinkers50 Distinguished Award for Leadership and was ranked in the Thinkers50 list of top fifty management thinkers in the world.

#### WHAT SHE OFFERS YOU:

Kirstin is deeply committed to helping people become the best leaders they can be and helping them to leave a positive legacy in the world. Her unique combination of skills and experience has driven her passion to inspire and educate audiences around the world. Kirstin explains that the art of a modern leader is understanding what style of leadership is needed, and when.

#### HOW SHE PRESENTS:

Kirstin's engaging speeches are filled with personal experiences, videos and case studies. They are tailored to meet the needs of the company, industry, audience or theme of the event.