

Dr. Kjell Nordström

Associate Professor at the Stockholm School of Economics

"Only imagination and innovation place societies, organisations and individuals on centre-stage"

Dr. Kjell A. Nordström is a guru of the new world of business, with over 20 years of experience of working with multinational companies. Kjell has been ranked by Thinkers 50 at number 5 in Europe and among the top 50 in the world and is one of the few who has been ranked among the 50 for 11 consecutive years.

TOPICS:

- The Economic Landscape - Beyond the Crisis
- Talent Makes Capital Dance
- Innovation
- Multinational Corporations, Recipes and Global Tribes
- Creating and Defending Competitive Advantages
- The Ultramodern Multinational: Strategies, Structures and Leadership
- De-Globalisation
- Pandenomics
- Beyond the Pandemic
- The Empty Metropolis

LANGUAGES:

He presents in English and Swedish.

PUBLICATIONS:

2023	Momentum
2021	Corona Express - An Essay on Time Travel
2015	Urban Express, co-authored with Per Schlingmann
2007	Funky Business Forever: How to Enjoy Capitalism

2005 Karaoke Capitalism: Daring to be different in a Copycat World

2003 Karaoke Capitalism: Managing for Mankind

1999 Funky Business: Talent Makes Capital Dance, co-authored with Jonas Ridderstråle

IN DETAIL:

Kjell holds a doctoral degree in International Business from the Stockholm School of Economics. He has been responsible for the International Business course at the Stockholm School of Economics and is one of the founders of the schools most prestigious management programs, “The Advanced Management Program – AMP”. AMP is a five-week top-management program that attracts the elite of Scandinavian executives. He is also on the board of directors of several companies. He is presently Associate Professor at the Stockholm School of Economics. His research and consulting focus is on the areas of corporate strategy, multinational corporations and globalisation.

WHAT HE OFFERS YOU:

Presenting a manifesto of what is required from organisations and their leaders, he delivers powerful and sharp messages to test your views of business. He challenges the validity of conventional approaches in today’s world, yet submits real and alternative strategies for sustainability. Kjell is a highly sought after lecturer. He enjoys keynote presentations as well as smaller workshops.

HOW HE PRESENTS:

His style mirrors his message, unconventional yet valid, dynamic yet noteworthy. His performances are high touch, dynamic, highly interactive, though provoking and always in line with time.