



## Lauren Singer

**Zero Waste Expert, Entrepreneur, Blogger & Environmental Activist**

*"The Zero Waste Expert"*

Lauren Singer is the Founder and CEO of the world's first and largest zero-waste lifestyle shop, Package Free Shop, as well as the Founder of the internationally celebrated media platform, Trash is for Tossers. Now, through her latest endeavours with Package Free, Lauren is set to bring this movement to the masses.

### TOPICS:

- Digital Influencers
- Entrepreneurship
- Inspiring Women
- Climate Change & Sustainability
- Consumer Trends

### LANGUAGES:

She presents in English.

### IN DETAIL:

She first went viral for fitting all the waste she had generated, over an eight-year period, into a single mason jar. Package Free first launched in 2017 and has already diverted more than 100 million units from entering landfills. At 28-years-old, her cross-category sustainability experience, which ranges from government and consumer packaged goods to media, has redefined what it means to be a successful CEO. She has worked with brands, such as Aveda, Formula E, and EverAluminum, among others. Her mission has been covered in publications, including Harper's BAZAAR, The New York Times, ABC News, DORÉ, and Teen Vogue. She was also featured on this year's Forbes "30 under 30" list.

### WHAT SHE OFFERS YOU:

Lauren proves it's possible to build businesses based off your values. She teaches others that minimising their environmental footprints is simple, cost-effective, timely, fun, and entirely possible for everyone and anyone.

### HOW SHE PRESENTS:

Lauren Singer speaks with authenticity, energy, and relatability, inspiring audiences with her personal journey of living a zero-waste lifestyle. She combines compelling storytelling with practical strategies, showing that sustainability is not only possible but empowering and accessible.