



## Laurence Kemball-Cook

Award Winning Clean Technology Entrepreneur

*"Laurence's work is shifting the perceptions of renewable energy"*  
*Guardian*

Laurence Kemball-Cook is the founder and CEO of Pavegen, a clean-tech company that has pioneered a flooring technology, generating electricity from the kinetic energy of footsteps. Laurence developed the idea for Pavegen at University and now the technology has been launched in over 37 countries in airports, shopping malls, offices and schools. A strong believer of the impact of disruptive technologies, he is a regular commentator on technology and entrepreneurship events.

### TOPICS:

- Renewable Energies
- The Cities of The Future
- Clean Technologies
- Innovation
- The Impact of Disruptive Technologies
- Start-Up Entrepreneurship

### LANGUAGES:

He presents in English.

### IN DETAIL:

With a degree in Industrial Design and Technology, Laurence generates significant international media interest with his entrepreneurial savvy and technical knowledge. Press coverage includes BBC, CNN, *Wall Street Journal* and *Wired* amongst others. He was the youngest delegate on the Trade Mission to China as a member of the sustainability panel accompanying the UK Prime Minister, David Cameron. His significant potential has been recognised with numerous awards and accolades. His TED x Berlin talk was featured amongst TED's top talks.

### WHAT HE OFFERS YOU:

Laurence advises decision makers from public and private organisations on the cities of the future, changing people's attitudes towards renewable energy and reducing reliance on fossil fuels. He summarises key entrepreneurship points and encourages audiences to explore and deliver new concepts.

### HOW HE PRESENTS:

A charismatic innovator and entrepreneur, Laurence motivates and challenges audiences around the globe in their thinking.