



Lucas Rizzotto

Creative Futurist, Mad Scientist

"A pioneer of VR/AR storytelling & human interaction design"

Lucas Rizzotto is an immersive experience designer and futurist. With a strong background in Visual Design, Business, Programming, Marketing, a Computer Science education, he has developed several projects ranging from real world events to full blown virtual reality experiences that push the boundaries of digital interaction.

TOPICS:

- Reality Designs
- Metaverse
- How AI and Immersive Tech will Reshape our World
- Where Thoughts Go

IN DETAIL:

The creator of the viral web series *Lucas Builds The Future*, Lucas Rizzotto creates ridiculous yet surprisingly insightful tech projects that show us glimpses of the future and then makes hilarious videos about them for millions to see. Be it a VR time machine that lets you replay memories from your past, an ad blocker that replaces real-life ads with independent art or an AI microwave with a mind for murder, Rizzotto's projects entertain and inspire. His latest startup, *Pillow*, is creating a mixed-reality platform that turns your bed into a metaverse. He has collaborated on tech projects with Microsoft, St. Jude Children's Research Hospital, SpaceX, Meta and Google. He has lectured at Columbia, MIT and Stanford, while his VR films have premiered at Sundance, Tribeca and SXSW.

LANGUAGES:

He presents in English.

WHAT HE OFFERS YOU:

Lucas Rizzotto blends art, tech and storytelling to create projects that ask deep questions and invite millions of people to imagine what the future might look like.

HOW HE PRESENTS:

Lucas' long-term goal is to make technology more human, seamlessly blending our physical and digital worlds into one with Virtual, Augmented and Mixed Realities.